

## Wireless Logic unlocks IoT for customers with Argiva SIGFOX partnership

M2M/IoT Managed Services Provider set to be first UK reseller of Argiva's SIGFOX network

**22 March 2016**, **UK**, **London**: Arqiva, the UK's leading communications infrastructure and media services company, has today announced a new partnership with machine-to-machine (M2M) solutions provider Wireless Logic. The partnership, which will see Wireless Logic become Arqiva's first UK reseller of SIGFOX low power, wide area connectivity, represents another step in Arqiva's journey of enabling organisations to unlock the promise of the Internet of Things (IoT).

Under the terms of the partnership agreement, Arqiva and Wireless Logic will work together to introduce SIGFOX connectivity and solutions to Wireless Logic's extensive customer base, as a further enhancement to its award-winning existing portfolio of connectivity and IoT offerings.

SIGFOX connectivity helps remove the barriers to large scale rollouts by delivering low cost, low power connectivity for IoT devices. Integrating this capability into the Wireless Logic offering opens up a wealth of new opportunities for businesses who previously deemed IoT solutions or services too costly or technically unviable to launch.

Jon-Paul Clarke, Business Development Director at Wireless Logic, said: "We are delighted to add the capabilities of Arqiva's SIGFOX network to the Wireless Logic communications portfolio. This new addition to our service offering will complement our existing offerings and continue to deliver compelling propositions and value-added services to new and existing customers."

With access to over 30 Mobile Network Operators (MNOs) and satellite carriers, as well as Arqiva SIGFOX connectivity, Wireless Logic offers a complete range of platform solutions to organisations seeking one or multiple networks with a suite of managed services to deliver resilient and secure M2M communications.

**Sean Weir, Director Smart & M2M at Arqiva, said**: "The Internet of Things holds vast potential for businesses looking to leverage the benefits hyper-connectivity has to offer, and we're looking forward to seeing the market go from strength to strength. What we've seen so far however is that IoT clearly needs a far-reaching, low power wide area network to operate across to make this happen – just like the one we're providing."

**Weir continued**: "Wireless Logic has a strong portfolio of customers across multiple verticals, all using IoT in different ways, and we're thrilled to be partnering with them to deliver even more IoT possibilities through our SIGFOX technology."





The Arqiva SIGFOX network is already accessible by 30 per cent of the UK population across 11 major cities and 54 towns, including Birmingham, Bristol, Leeds, Leicester, Liverpool, London, Manchester and Sheffield.

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## **About Argiva:**

Arqiva provides innovative and secure communications and broadcast technology. As the leader in mobile masts and small cells infrastructure, and one of the leaders in WiFi, we're extending the reach of mobile communications across the UK. We're also shaping the future of broadcast, and unlocking the potential of the Internet of Things.

Customers include major UK and international broadcasters such as the BBC, ITV, Turner Broadcasting, Sky plc; the independent radio groups; major telco providers including the UK's four mobile network operators; and retail, leisure, energy and water companies.

For more information, news and insights from Arqiva, please visit the website www.arqiva.com

## **About Wireless Logic:**

Europe's leading independent M2M and IoT managed services provider, Wireless Logic works with over 1000 application providers, systems integrators and enterprises delivering a range of services including management and monitoring software platforms, a cloud-based private network infrastructure as well as specialist mobile, satellite, fixed line and low power radio connectivity.

All services operate across a single unified technology platform and are designed to meet the specific needs of connected assets within the global markets of Machine to Machine (M2M) and the Internet of Things (IoT). Continuous investment in technology enables Wireless Logic to provide an increasing range of value-added products which include specialist mapping from Google and HERE, device management platforms, security encryption services and end-to-end managed hardware solutions. The organisation is ISO 9001 Quality Management certified.

Horizontally positioned, Wireless Logic works with hundreds of vertical applications - These include asset and vehicle tracking, telematics, metering, security, electronic payment, m-healthcare and a range of enterprise solutions. Connected devices through Wireless Logic exceed 2.2 million SIM subscriptions with over 30 European mobile and satellite networks. The breadth of connectivity options give customers an unrivalled choice across Europe but with a global reach.

Founded in 1999 by CEO Oliver Tucker and Sales & Marketing Director Philip Cole, Wireless Logic is backed by CVC Capital Partners (<a href="www.cvc.com">www.cvc.com</a>). The organisation's European headquarters are located in Hurley, Berkshire UK with country offices based in Denmark, France, Germany and Spain.

For more information, please visit www.wirelesslogic.com.

